



Our Ref: 22-000158

31 August 2023

Department of Planning and Environment
Locked Bag 5022
Parramatta NSW 2124

RE: Response to Request for Additional Information for DA23/4918 - Use of Existing Illuminated Advertising Signs at Old Windsor Rd, Bella Vista

Dear Meg,

This letter has been prepared by Egis Consulting (previously Calibre Professional Services) on behalf of Mulpha Norwest in response to an informal request for further information requested by Meg D'souza on 10th August 2023.

Compliance with the Transport Corridor Outdoor Advertising and Signage Guidelines (Guidelines)

As requested by Meg D'souza on 10th August, an assessment of the Transport Corridor Outdoor Advertising Guidelines, Section 2.5.5 – Bridge Signage criteria is provided below as it was missed from the previous RFI response submitted to The Department of Planning.

Section 2.5 – Site Specific and structural criteria		
2.5.5 Bridge Signage criteria		
a	The architecture of the bridge must not be diminished.	Complies. No impacts to the architecture of the bridge is proposed as part of this development application.
b	The advertisement must not extend laterally outside the structural boundaries of the bridge.	Complies. The advertising signage structure does not extend laterally outside the structural boundaries of the pedestrian bridge.
c	The advertisement must not extend below the soffit of the superstructure of the bridge to which it is attached unless the vertical clearance to the base of the advertisement from the roadway is at least 5.8m.	Complies. The existing signage box does not extend below the soffit of the pedestrian bridge.
d	On a road or pedestrian bridge, the advertisement must: <ul style="list-style-type: none">i. not protrude above the top of the structural boundaries of the bridgeii. not block significant views for pedestrians or other bridge users (e.g., cyclists).iii. not create a tunnel effect, impede passive surveillance, or in any other way reduce safety for drivers, pedestrians or other bridge users.	Complies. The current signage located on the pedestrian bridge over Old Windsor Road does not protrude above the top of the structural boundary of the bridge. Further, the signage does not block any significant views for pedestrians and does not create a tunnel effect. The signage has been assessed by Stantec to not have an impact or reduce safety of drivers, pedestrians or bridge users.
e	Paragraphs (a) to (d) above do not apply to the continuation of the display of any existing advertising on bridges approved prior to the gazettal of <i>State Environmental Planning Policy No 64 (Advertising and Signage) (Amendment No 2)</i> in 2007 for only	Not relevant. The subject signage was first approved in 2009, therefore clauses c and d apply.

	one additional period under SEPP 64 Clause 14 if there is no increase in the advertising display area of the signage.	
f	A DCP to display an advertisement on a bridge must be accompanied by a statement demonstrating how the advertisement will contribute to a public benefit. Section 4 outlines the public benefit test requirements.	Not applicable. A DCP for the subject advertising has not been prepared. A public benefit statement has been detailed within the Statement of Environmental Effects submitted with the development application.
g	Any advertising sign proposed for development on a bridge over a classified road requires that construction drawings be submitted for review and approval by RMS bridge engineers prior to construction to ensure all road safety requirements are met.	Complies. The subject development has been referred to TfNSW to review. TfNSW have provided the applicant with comments and requirements which are being addressed.
h	Any advertising sign proposed for development on a bridge over a road requires provision of a fall arrest system (sign and sign support structure to bridge) to ensure the sign will not detach in case of impact by an over high vehicle.	Complies. A fall arrest system has been designed and submitted to TfNSW for review.

I trust that the above information satisfies the Departments' queries to allow the development application to proceed to determination. If you have any further questions, please do not hesitate to contact Jessica Head at (02) 8808 5000 or E: Jessica.Head@egis-group.com.

Yours sincerely,

Egis Consulting

Jessica Head
Planner